



Here's to Your Magnificence!

with

Debbie "Takara" Shelor

Here's to Your Magnificence
Advertising Information

www.AbsoluteJoyNow.com

(540) 639-1633

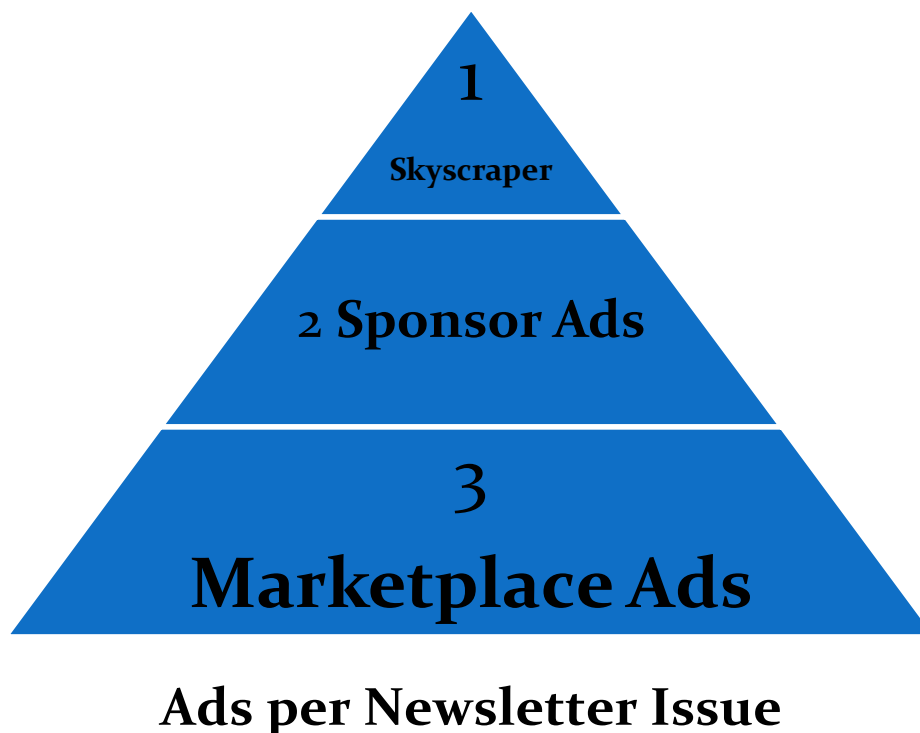
Here's to Your Magnificence Advertising Info

History: Debbie "Takara" Shelor has been publishing *Here's to Your Magnificence* since 2000. It was originally a quarterly publication named *Spirit of Nature Speaks*. It later shifted to a monthly publication and renamed *Here's to Your Magnificence*. With the exception of occasional guest articles, Takara was the soul author for many years. In January of 2012, a newer, more professional layout was implemented and several expert authors were brought on board to contribute to the publication.

Subscribers of *Here's to Your Magnificence* are interested in health, happiness, self help, personal growth, spirituality, and new age topics.

There are currently 3600+ subscribers from over 100 countries. This number was achieved through natural organic means without the use of any form of paid advertising.

Planned Expansion: In 2012, we have several major targeted advertising campaigns planned, as well as a book launch by Takara. There will be several additional book launches planned in subsequent years. We anticipate readership to grow significantly in size through these campaigns.



Here's to Your Magnificence Advertising Info

BASIC INFORMATION

- Only 1 Skyscraper ad per issue
- Only 2 Sponsor ads per issue
- Only 3 Marketplace Ads per issue
- Published once per month
- Base of 3600+ targeted double opt-in subscribers

ADVERTISING RATES

Skyscraper - (120 x 600) 1 per issue

- Single issue - \$60
- 3-month contract - \$50 per issue

Sponsor Ad - (250 x 250 graphic or 600 characters) 2 per issue

- Single Issue - \$40
- 3-month contract - \$35 per issue

Marketplace - (200 characters) 3 per issue

- Single Issue - \$20,
- 3-month contract - \$15 per issue

Payment and ad copy/graphic must be received by the 20th of the month prior to publication. We publish at the beginning of each month.

RESTRICTIONS

We only accept ads for products and services that are complementary to what we offer and are of interest to our readers. We reserve the right to refuse advertisements for any reason.

We do not accept products and services that:

- have nothing to do with our readers interests, or
- promote pornographic, abuse, hatred, unethical or illegal activity of any kind.